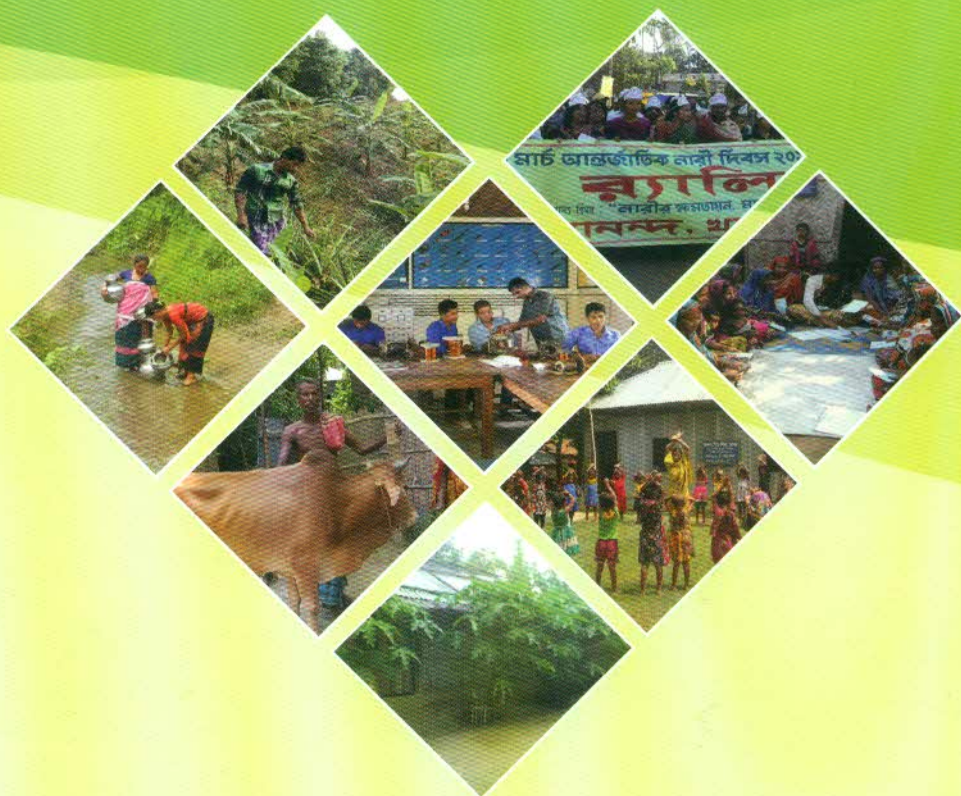




# ANANDO

Promotion of Culture and Youth Resource Development



13A/4A, Babar Road, Block-B (1st Floor), Mohammadpur, Dhaka-1207

+880-2-8119760 anando@citechco.net www.anando-bd.org

Registration No. Dha-03825 / 1997, FDR No. 1180 / 1997, MRA - 02060-0912-00232/2008



2.

**Anando** "Promotion of Culture and Youth Resource Development" is a development organization. Etymologically Anando means 'Joy'.

Anando, a private national development organization, emerged to respond to basic needs and aspirates of the people of the country. It started conceptually in 1978 under Dishari (meaning path finding, spark of light) with youth training program. It took its present structural shape in 1996.

A group of like-minded social workers, educationist, philanthropists and artists under guidance of Advisor Fr. Klaus Beurle reviewed previous projects and structures of three other organizations and gave Anando its own priorities: community development through functional training and intensive service dissemination.



The organization mainly facilitates human and technical training on resource utilization towards community development in rural areas for the benefit of the most needy people particularly with women and their children. Anando concentrates on youth resource development through value-based education, preventive health and nutrition and creative life oriented education. Further, it is concerned with preservation of nature adopting eco-sound agro practices. Anando is committed to promote mainstream Bangla and indigenous culture towards promotion of peace.

Accordingly, Anando pursues a bottom-up participatory development approach acting as catalyst with its concerned stakeholders by initiating institutions. It helps the self-help youth groups to grow as facilitators in order to serve the needy people in the community. It offers a wide spectrum of services and training from basic needs response to indigenous and hi-technology. It encourages the material dimensions such as providing of seed capital for entrepreneur-base small businesses, agro-services for homestead production as well as the cultural-spiritual dimensions such as promoting of creative arts and solidarity among inter-faith communities.





# Visions, Mission and Objectives of the organization

## Vision:

Anando envisions a violence free and environmentally sound Bangladesh ensuring basic human rights with special emphasis on the empowerment of women, promoting viable entrepreneurship among the disadvantaged women and youths, and nourishing cultural heritage for sustainable peace and solidarity.

## Mission:

Anando strives for a culture of development and peace through integrated development approach, which enables individuals and communities to become self-reliant.

## Objective:

Ensure upliftment of marginal community people towards self-reliance using the platforms of integrated community development approach in remote area involving capacities youths as organizational resource.

## Major Programs & its Activities of Anando:

### Integrated Development Program components:

- Community driven Institution Building Program
- Children and Youth Education Program
- Community Health Care Program
- Homestead Agriculture and Afforestation Development Program
- Self-Employment & Income Generating Program

### Sectoral Development Programs of Anando

- Peace Education Program
- Vocational Training for the Youth
- Student Study Support Program
- Community Based Disaster Management Program
- Promotion of Judicious Culture
- Promotion of bio-diversity in barrier hills and forest.





## Program Beneficiaries:

The remote poor and disadvantaged families of under Cox's Bazar, Tangail, Gazipur and Khagrachhari districts are the beneficiaries of Anando. About 60,000 families are the direct and 1,00,000 families are the indirect beneficiaries. All the direct beneficiaries are women and their children from the unserved down trodden community having maximum 1-acre of land with monthly income not more than Tk. 5,000/-Emphasis are given to those people who are mostly poor and deprived of their legal rights and exploited in different aspects due to illiteracy and ignorance, non-cooperation and unjust societal structure.

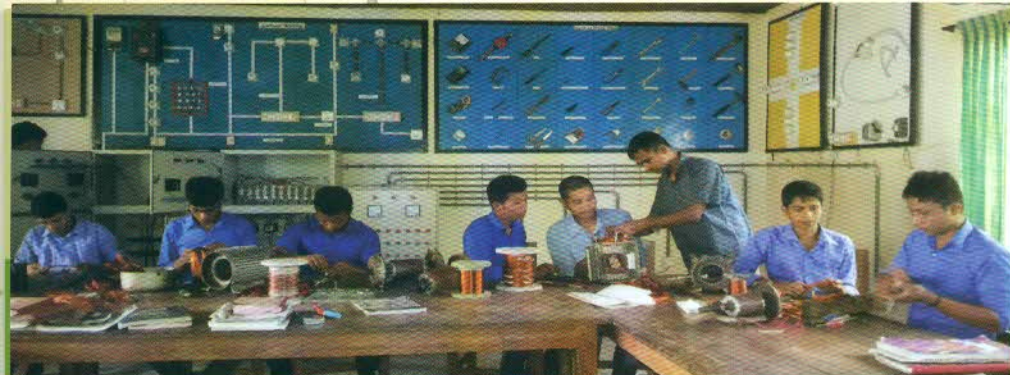


## Anando Integrated Development Approach:

Most of the rural people are still illiterate and unskilled to utilize their resources. Anando makes platform to implement the project activities by forming savings groups. The savings raise social hypothecation and commitment of the poor. Under this shade, Anando works as a facilitator to utilize the capacities and resources of the people for solving problems in context of education, health, agriculture, entrepreneur-base small business etc. Anando also helps pro mote other components of integrated development (promotion of peace, community harmony environment & ecology etc.) along with above mentioned basics of development.







## Major Achievements of Anando:

- Integrated Community Development programs through its regions of Bangladesh namely Anando-Tangail, Anando-Cox's Bazar and Anando-Khagrachhari.
- Own capital for Savings and Credit in all above regions.
- Training among the village women on homestead space utilization, community health care, livestock, home based poultry and fishery improvement.
- Training among the adolescent, youth and adults women through mobile and vocational technical opportunities.
- Children admitted to Govt. primary schools through Anando Children Learning Centers (CLCs) locally.
- Harmonious community in CHT making ties between factious natives & resettled bengalies through reconciliation.
- Established nursery for producing fruits and timber seedlings at farmer's and Anando's own campus level setting thousands of Multi Tier Orchard (MTO) and Boundary Lines (BL) follow up a model.
- Relief and rehabilitation opportunities among the most vulnerable victims of natural calamities.
- Bio-conservation in 235 barrien hills and 5 eco-based Community Development Centre (CDC) in CHT- Khagrachhari.
- Anando's own office, training center, guest house, ponds, bio-demonstration and nurseries in its 3 regional campus and 9 unit office level.





# Donor partners (Past & Present):

## Present Donor:

- Die Licht Brücke (DLB), Germany.
- Welthungerhilfe, Germany.
- Kindermissionswerk, Germany
- BMZ, Germany
- European Union
- Arannyk Foundation

## Past Donor:

- Diöcese-Rottenburg, Germany.
- MISSIO, Austria.
- CARE-Bangladesh.
- Canadian International Development Agency (CIDA)
- UNDP



## Organizational Structure:

To achieve its vision and objectives, Anando has a General Body (GB) and an Executive Committee (EC). The meeting of the GB is organized once per year to supervise policy and planning. The meeting of EC is organized four times a year. EC is responsible for the execution of the activities as per projects registered with GOB. EC appoint Executive Director and the Executive Director is responsible for overall implementation of all programs of Anando. After approval of all planning and activities from the EC, the staff of Anando implement the program with the leadership of Executive Director.

## Present Executive Committee (2015-17) Members:

SL. No.	Name	Designation
01.	Prof. Dr. Anisuzzaman	Chairman
02.	Md. Emdad Moslem	Vice-Chairman
03.	Mr. Maniruzzaman Miah	Secretary & ED
04.	Mr. Biman Barua Chowdhury	Treasurer
05.	Mrs. Kohinoor Yeasmin	Member
06.	Mr. Mahbubul Islam	Member
07.	Md. Helal Uddin Miah	Member
08.	Mr. Khalilur Rahman Chowdhury	Member
09.	Mrs. Papri Gupta Chowdhury	Member